

## **NNOVATOR WANTED**

OPEN CALL FOR THE 3<sup>RD</sup> NIKKEI ASIA AWARD NOMINATIONS



### **5 MILLION JPY REWARD** DEADLINE: JUNE 12, 2023



### Indian Biodegradable Sanitary Pad Maker Wins the 2nd Award

The NIKKEI ASIA AWARD was established by Nikkei Inc., Japan's largest media group and publisher. By selecting "Innovation from Asia" from "Asian perspectives" based on diverse values, Nikkei aims to encourage change in Asia and the world, and to support the realization of a free and prosperous economic society.

The winner of NIKKEI ASIA AWARD 2022, Saathi, now produces sanitary napkins from locally sourced bananas, bamboo fiber, and other natural materials. The award was given in recognition of the company's business development, which not only addresses the global issue of sanitary napkins in the field of reproductive health, but also aligns with the principles of the SDGs through its awareness of the circular economy and its impact on health.

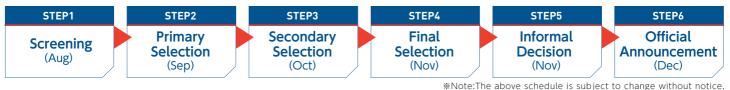


# Supporting "INNOVATION from Asia" that will Change the World

#### The 3rd NIKKEI ASIA AWARD Nomination Guidelines

HOW TO APPLY	Call for nominations for the 3rd NIKKEI ASIA AWARD are now open. You may nominate a candidate through the nomination form on our official website. Nominations will be accepted until Monday 12 June 2023. *Self-nominations are not allowed.
	Candidates MUST meet the following conditions: •Candidates must be nominated by others. Self-nominations will not be accepted. •Candidates must be from or living in Asia. •Candidates must be contributors to Asian-based activities that have originated in Asia. *Japanese individuals and groups consisting only of Japanese citizens are not eligible.
QUALIFICATIONS	With reference to the NIKKEI ASIA AWARD, the following regions are considered to constitute "Asia:" •East Asia (Korean Peninsula, China, etc.) •Southeast Asia (ASEAN member countries, etc.) •Southwest Asia (Indian subcontinent countries) •Independent nations in the Asia-Pacific region
EVALUATION CRITERIA	<ul> <li>Winner selection is a comprehensive evaluation of activities that meet the following evaluation criteria:</li> <li>Novel and Innovative</li> <li>Creating a free and prosperous economic society by revitalizing the region and improving lives</li> <li>Having continuity in activities and businesses, and expectations of future growth and expansion</li> <li>Having social influence and expectations to expand globally</li> </ul>
IDEAL CANDIDATE	Ideal candidates are as follows: •Currently active •Young people are welcome, if their work has received recognition •Candidates need not be well known, as long as they have conducted steady and sincere efforts toward the betterment of people's lives, and contributed to prosperity *Having already received such awards as the Nobel Prize or the Kyoto Prize would be of little significance

#### **Evaluation Process & Timeline**



whole. The above schedule is subject to change without holic

### Advisory Board Members – Various Experts from Asia



Fujio Mitarai Chairman & CEO / Canon Inc.



Tetsuo Kitani Professor/Chair of IMS Lab, Office of Society-Academy Collaboration for Innovation, Kyoto University



Brahma Chellaney Professor, Strategic Studies at the Center for Policy Research in New Dehli



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NIKKEI ASIA AWARD OFFICIAL SITE https://www.nikkeiasiaaward.org/

