

INNOVATOR WANTED

OPEN CALL FOR THE 4TH NIKKEI ASIA AWARD NOMINATIONS



5 MILLION JPY REWARD

DEADLINE: JUNE 16, 2024



Indonesian E-Commerce Platformer Wins 3rd Award

The NIKKEI ASIA AWARD is organized by Nikkei Inc., Japan's largest media group and publisher. By selecting "Innovation from Asia" from "Asian Perspectives" based on diverse values, Nikkei aims to encourage change in Asia and the world and to support the realization of a free and prosperous economic society.

Evermos, winner of the NIKKEI ASIA AWARD 2023, provides a mail order service specifically for Muslims, who currently make up nearly 90% of the Indonesian population. The award was given in recognition of the company's efforts to support women's economic independence. Evermos creates employment for jobless women in rural areas and encourage them to become business owners selling goods and food on the platform provided by Evermos.

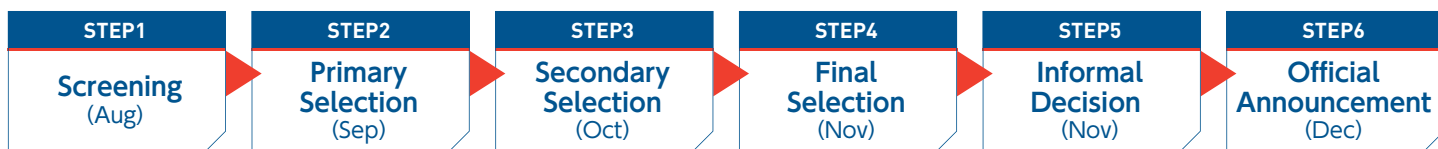


Supporting "INNOVATION from Asia" that will Change the World

The 4TH NIKKEI ASIA AWARD Nomination Guidelines

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| HOW TO APPLY | <p>Call for nominations for the 4TH NIKKEI ASIA AWARD are now open. You may nominate a candidate through the nomination form on our official website. Nominations will be accepted until Sunday, June 16, 2024. *Self-nominations are not allowed.</p> |
| QUALIFICATIONS | <p>Candidates MUST meet the following conditions:</p> <ul style="list-style-type: none"> •Candidates must be nominated by others. Self-nominations will not be accepted. •Candidates must be from or living in Asia. •Candidates must be contributors to Asian-based activities that have originated in Asia. <p>*Japanese individuals and groups consisting only of Japanese citizens are not eligible.</p> <p>With reference to the NIKKEI ASIA AWARD, the following regions are considered to constitute "Asia:"</p> <ul style="list-style-type: none"> •East Asia (Korean Peninsula, China, etc.) •Southeast Asia (ASEAN member countries, etc.) •Southwest Asia ((Indian subcontinent countries) •Nations in the Asia-Pacific region |
| EVALUATION CRITERIA | <p>Winner selection is a comprehensive evaluation of activities that meet the following evaluation criteria:</p> <ul style="list-style-type: none"> •Being novel and innovative •Creating a free and prosperous economic society by revitalizing the region and improving lives •Having continuity in activities and businesses, and expectations of future growth and expansion •Having social influence and expectations to expand globally |
| IDEAL CANDIDATE | <p>Ideal candidates are as follows:</p> <ul style="list-style-type: none"> •Currently active •Young people are welcome, if their work has received recognition •Candidates need not be well known, as long as they have conducted steady and sincere efforts toward the betterment of people's lives, and contributed to prosperity <p>*Having already received such awards as the Nobel Prize or the Kyoto Prize would be of little significance</p> |

Evaluation Process & Timeline



※Note:The above schedule is subject to change without notice.

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