



# Celebrate "INNOVATION from Asia" That Inspires the World

## The 5TH NIKKEI ASIA AWARD Nomination Guidelines

<b>HOW TO APPLY</b>	Call for nominations for the 5TH NIKKEI ASIA AWARD are now open. You may nominate a candidate through the nomination form on our official website. Nominations will be accepted until Sunday, June 15, 2025. *Self-nominations are not allowed.
<b>QUALIFICATIONS</b>	<b>Candidates MUST meet the following conditions:</b> <ul style="list-style-type: none"> <li>•Candidates must be nominated by others. Self-nominations will not be accepted.</li> <li>•Candidates must be from or living in Asia.</li> <li>•Candidates must be contributors to Asian-based activities that have originated in Asia.</li> </ul> <small>*Japanese individuals and groups consisting only of Japanese citizens are not eligible.</small> <b>With reference to the NIKKEI ASIA AWARD, the following regions are considered to constitute "Asia:"</b> <ul style="list-style-type: none"> <li>•East Asia (Korean Peninsula, China, etc.)</li> <li>•Southeast Asia (ASEAN member countries, etc.)</li> <li>•Southwest Asia ((Indian subcontinent countries)</li> <li>•Nations in the Asia-Pacific region</li> </ul>
<b>EVALUATION CRITERIA</b>	<b>Winner selection is a comprehensive evaluation of activities that meet the following evaluation criteria:</b> <ul style="list-style-type: none"> <li>•Being novel and innovative</li> <li>•Creating a free and prosperous economic society by revitalizing the region and improving lives</li> <li>•Having continuity in activities and businesses, and expectations of future growth and expansion</li> <li>•Having social influence and expectations to expand globally</li> </ul>
<b>IDEAL CANDIDATE</b>	<b>Ideal candidates are as follows:</b> <ul style="list-style-type: none"> <li>•Currently active</li> <li>•Young people are welcome, if their work has received recognition</li> <li>•Candidates need not be well known, as long as they have conducted steady and sincere efforts toward the betterment of people's lives, and contributed to prosperity</li> </ul> <small>※Having already received such awards as the Nobel Prize or the Kyoto Prize would be of little significance</small>

### Evaluation Process & Timeline



※Note:The above schedule is subject to change without notice.

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