

# INNOVATOR WANTED

OPEN CALL FOR THE 5<sup>TH</sup> NIKKEI ASIA AWARD NOMINATIONS



**5 MILLION JPY GRAND PRIZE!**  
 DEADLINE: JUNE 15, 2025



## Startup Building Bamboo Houses in Myanmar Wins 4th Award

NIKKEI ASIA AWARD is a prestigious program organized by Nikkei Inc., aiming to drive transformation in Asia and the world by recognizing "Innovation from Asia" through the lens of diverse Asian perspectives. The award seeks to contribute to the realization of a free and prosperous economic society.

The recipient of the NIKKEI ASIA AWARD 2024, Housing NOW, is a Myanmar-based startup constructing bamboo housing solutions. Using eco-friendly and rapidly renewable bamboo, Housing NOW provides affordable homes for displaced people while revitalizing local communities. Their work addresses urgent housing needs and creates employment opportunities by involving displaced persons in the manufacturing and construction process.



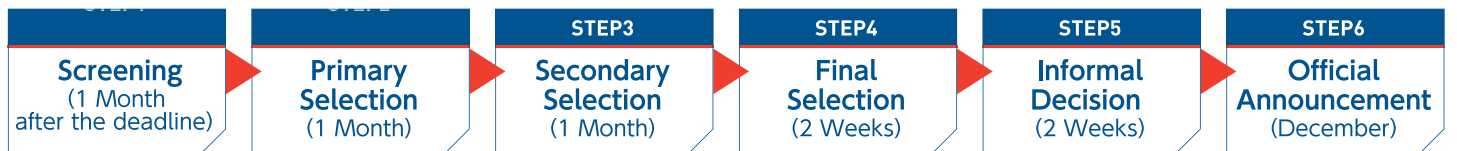
**Winner 2024**

# Celebrate "INNOVATION from Asia" That Inspires the World

## The 5TH NIKKEI ASIA AWARD Nomination Guidelines

<b>HOW TO APPLY</b>	Call for nominations for the 5TH NIKKEI ASIA AWARD are now open. You may nominate a candidate through the nomination form on our official website. Nominations will be accepted until Sunday, June 15, 2025. *Self-nominations are not allowed.
<b>QUALIFICATIONS</b>	<b>Candidates MUST meet the following conditions:</b> <ul style="list-style-type: none"> <li>•Candidates must be nominated by others. Self-nominations will not be accepted.</li> <li>•Candidates must be from or living in Asia.</li> <li>•Candidates must be contributors to Asian-based activities that have originated in Asia.</li> </ul> *Japanese individuals and groups consisting only of Japanese citizens are not eligible.  <b>With reference to the NIKKEI ASIA AWARD, the following regions are considered to constitute "Asia:"</b> <ul style="list-style-type: none"> <li>•East Asia (Korean Peninsula, China, etc.)</li> <li>•Southeast Asia (ASEAN member countries, etc.)</li> <li>•Southwest Asia ((Indian subcontinent countries)</li> <li>•Nations in the Asia-Pacific region</li> </ul>
<b>EVALUATION CRITERIA</b>	<b>Winner selection is a comprehensive evaluation of activities that meet the following evaluation criteria:</b> <ul style="list-style-type: none"> <li>•Being novel and innovative</li> <li>•Creating a free and prosperous economic society by revitalizing the region and improving lives</li> <li>•Having continuity in activities and businesses, and expectations of future growth and expansion</li> <li>•Having social influence and expectations to expand globally</li> </ul>
<b>IDEAL CANDIDATE</b>	<b>Ideal candidates are as follows:</b> <ul style="list-style-type: none"> <li>•Currently active</li> <li>•Young people are welcome, if their work has received recognition</li> <li>•Candidates need not be well known, as long as they have conducted steady and sincere efforts toward the betterment of people's lives, and contributed to prosperity</li> </ul> *Having already received such awards as the Nobel Prize or the Kyoto Prize would be of little significance

## Evaluation Process & Timeline



\*Note: The above schedule is subject to change without notice.

## Advisory Board Members – Various Experts from Asia



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